

# 1. POLICY STATEMENT

Central Coast Food alliance (CCFA) is a not for profit organisation and has up to recently not been a membership organisation. The board decided in early 2019 that it was time to move to a membership model that would engage and commit industry participants to a program focused on Industry development through collaboration, innovation and operational excellence.

CCFA has established a membership model based on a value proposition that is focused on industry needs. The main principal behind the membership model is that members recognize that benefits can be derived through collaboration at the enterprise level and these benefits transcend into the broader community. All memberships are currently free and will remain so subject to section 2.3 of this document.

## 2. PROVISIONS

### 2.1. OBJECTIVES

The following sets out the benefits that the cluster seeks to bring to its' members. It also outlines criteria that need to be met by members.

### 2.2 Membership benefits

CCFA seeks to provide the following benefits to its members-:

- **Grow** and develop the talent pool to support existing and new business.
- **Shape the** expansion of the industry in the region (e.g. supporting start-ups, expand existing businesses, enticing new businesses into the region).
- **Contribute** to the social, economic and environmental impact on the Central Coast region.
- **Create** a clear identity for the Central Coast, based on Food, Beverage, Agriculture and Advanced manufacturing capability, show casing its abilities and strengths.
- **Collaborate** to develop unique product offerings and services and to share learnings to benefit one another.
- **Generate** cost benefit opportunities by leveraging the group's collective knowledge, buying power and access to government and non-government programs.

Members of the CCFA will have the opportunity to have their logo and a link to their website included on the CCFA web page.

## 2.3 Membership Levels

CCFA offers four levels of membership

- I. **Manufacturers**, Food and Beverage processor, Breeder, Farmer, Marketer and brand owner, Contract processor and packer.
- II. **Service providers**, Wholesaler, Distributor, Retailer, Broker, Industry organisation
- III. **Research Organisations**, Universities, Government agencies.
- IV. **Education Providers** Primary and Secondary, Community College, Tafe, Private institutions.
- V. **Concession** – Individuals not actively engaged in Industry, students.

It is expected that members will

- I. Demonstrate a high level of professionalism in their business dealings and interactions with other cluster members.
- II. Contribute to CCFA's effectiveness
- III. Participate where possible in CCFA's activities.

CCFA reserves the right to accept or reject membership applications. If applications are rejected an explanation will be given.

## 2.3 MEMBERSHIP FEES

There are no membership fees that are payable, but CCFA reserves the right to introduce fees in the future and in consultation with its members.

## MEMBERSHIP REGISTER

A register of members will be kept and maintained by the administration of the Central Coast Food Alliance. The register will include the following information:-

- I. The name and address of each member, including key contact person
- II. The date on which each member's name was entered on the register.
- III. General information pertaining to the business.

## 2.4 CEASING MEMBERSHIP

A member of the Central Coast Food Alliance may resign from the cluster at any time by notifying the Executive Officer of the intention to resign.

## 2.5 SCOPE

This policy will apply to all members of the Central Coast Food Alliance.

## 2.6 REVIEW PROCESS

The policy will be reviewed annually by the Board and or the membership subcommittee on an annual basis.